



CASE STUDY

Jessie Ball duPont Center

P PHASE
INTEGRATION

NEW DIRECT VIEW VIDEO WALL TECHNOLOGY EMPOWERS NON-PROFIT

Challenge

The Jessie Ball duPont Center, a gathering place for philanthropy and nonprofits in the heart of downtown Jacksonville, sought a complete technology upgrade to its multi-space building, including its second-floor Lecture Hall and connecting seminar rooms. As one of Jacksonville's most iconic buildings and a premier special events venue, the goal was to create an innovative technology design that continues to support the center's efforts in empowering leaders and community members, producing opportunities for nonprofits, and solidifying an inclusive, cultural space for Jacksonville residents.

Phase Integration was tasked with replacing the projection system in the Lecture Hall to enhance guest experience and present streamlined technology for events, guest speakers, and presentations.

Solution

As leading workplace technology and project management experts, Phase Integration identified the best innovation to evolve the center's

FAST FACTS

The Jessie

ONE OF JACKSONVILLE'S
MOST NOTABLE HISTORIC
NONPROFIT HUBS AND
SPECIAL EVENTS VENUES

PRIMEVIEW GLOBAL
FUSIONMAX™ FHD PRO |
220" VIDEO WALL

KEY SERVICES

VENDOR AND PROJECT
MANAGEMENT

AUDIOVISUAL
CONSULTING AND
DESIGN

LOCATION

JACKSONVILLE, FL



outdated projector screen into the latest technology. The new tech design features radiant, full-color Direct View LED wall display, optimizing performance, visual appeal, and high-level presentation components.

By partnering with Excite Communications, a local audiovisual integrator, Phase Integration successfully installed a Primeview Global dvLED video wall in the Lecture Hall. The custom technology system presents a fully interactive experience for guests and proudly displays the center’s many nonprofit partners, unique history, and mission.

“The newest screen in our Lecture Hall, when combined with other technology upgrades, makes The Jessie one of the premier hybrid spaces in Jacksonville, which is paramount as nonprofits look to serve their constituents in new ways,” said Mark Walker, Director, and Senior Program Officer of The Jessie Ball duPont Center.

The Primeview Global dvLED FusionMAX™ FHD PRO expands 220 inches and covers 16 by 9 feet of wall space. Primeview’s cutting-edge Fusion Series offers the highest refresh rate technology on the market to provide crisper, clearer, and brighter images. Its seamless, wide-angled design acts as the perfect visual to improve the center’s guest experience.

“Phase Integration’s staff understands the people we serve and how to design technology solutions that are not only powerful, but easy to use. We value the ongoing conversations with them on how we maintain a state-of-the-art experience for all clients and visitors to our space.” Walker said.

Results

New dvLED video wall provides the Jessie Ball duPont Center with a flawless upgrade of technology for events, partner visits, and presentations, enhancing the guest experience.

OUR SERVICES



**Audio Visual
Technology**



**Structured
Cabling
Solutions**



**Acoustics
Consulting
Sound Masking
Systems**



**Lighting
System Design**



**Security &
Access Control
System Design**



**Workplace
Optimization
and Analytics**



**Help Desk
and Ongoing
Technical Support**



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